tmpl

Data points and impact

This white paper shows data about how the platform is used and presents examples of its positive impact on our customers' operations and users' everyday life as well as society.

Company Activity Dashboard

NEW DEVICES	ACTIVE DEVICES / DAY	SESSIONS / DAY	MEDIAN SESSION LENGTH	TOTAL SESSIONS	AVG TIME / DEVICE / DAY
1.4K	**1.7K**	**4.9K**	**17** Seconds	**143.8K**	**2** Minutes

New devices: Counts the number of devices that first launched the app within a period of 30 days. **Active devices:** Counts the number of devices that launched the app within a period of 30 days. **Sessions:** A session starts when the app is launch and ends when the app is terminated. **Average time/device:** Is defined as the amount of time spent by all deviced in the specfied period divided by the active devices value in the same period.

The Tmpl platform's positive effects

- For one of our customers, less time and fewer resources need to be devoted to communication work now that the platform has become the primary channel for customer communication. Two account managers can now share three projects, whereas each account manager previously had one single project.

- Tmpl has leveraged gamifying when it comes to water and electricity consumption, reducing total consumption in a property by up to 8%.

- Data from one of our customers show that there were a 3690 kg drop in paper distributed to new tenants in 2018 thanks to Tmpl's digitalization of documents.

- During one year in a property with 344 apartments, close to 300 issues were solved by residents helping each other instead of a janitor having to go there.

- Customer satisfaction surveys distributed by one of our customers show that satisfaction with information and communication when moving into a property has increased by 20% since the launch of the app, which is viewed as a positive response to the new communication channel.

- Besides the social feed, booking of shared resources is the most commonly used feature. Data from one customer shows that 2500 bookings were made during a period of 6 months. The users appreciate the benefit of being able to book resources wherever they are.